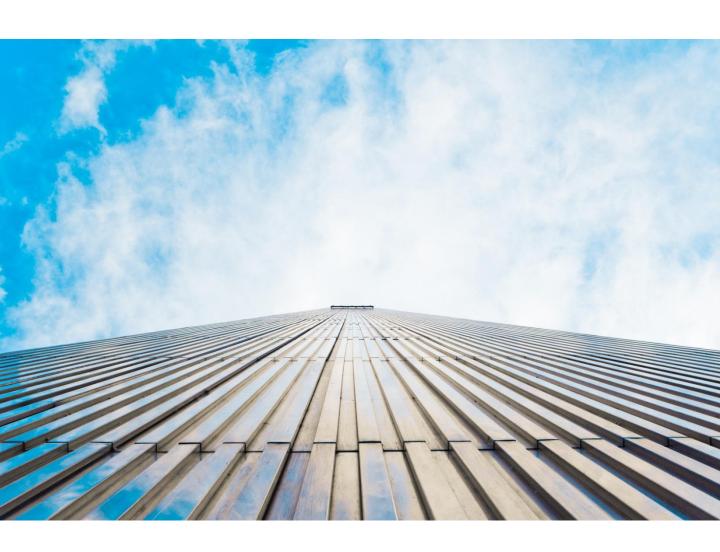
# US Investment Banking & Brokerage Snapshot

Q4 2015 Edition





## Investment Banking & Brokerage Highlights

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Largest sectors by middle market investment banking fees:

Q3 2015	Q4 2015
1. FIG & Real Estate	1. FIG & Real Estate
2. Healthcare	2. TMT
3. TMT	3. Industrials

Smallest sectors by middle market investment banking fees:

Q3 2015	Q4 2015
1. Energy & Power	1. Energy & Power
2. Industrials	2. Consumer & Retail
3. Consumer & Retail	3. Healthcare

Largest sectors by middle market with sponsor involvement investment banking fees:

Q3 2015	Q4 2015
1. Consumer & Retail	1. Industrials
2. Industrials	2. FIG & Real Estate
3. FIG & Real Estate	3. TMT

Top middle market banks in terms of middle market IB fees:

- Overall: Wells Fargo, Jefferies, Houlihan Lokey
- M&A: Houlihan Lokey, Jefferies, Moelis
- ECM: Jefferies, Cowen, Leerink Partners
- DCM: Wells Fargo, SunTrust, RBC

Top market share gainers / decliners for middle market fees:

- Overall: ↑ Houlihan Lokey / ↓ Wells Fargo
- M&A: ↑Houlihan Lokey / ↓Stifel
- ECM: ↑Cowen / ↓Jefferies

## Investment Banking Fees: All Deal Sizes

Figure 1: Investment Banking Fees (\$bn)

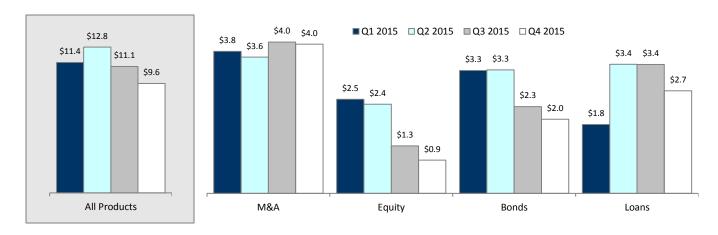


Figure 2: Investment Banking Fees by Product (\$mm)

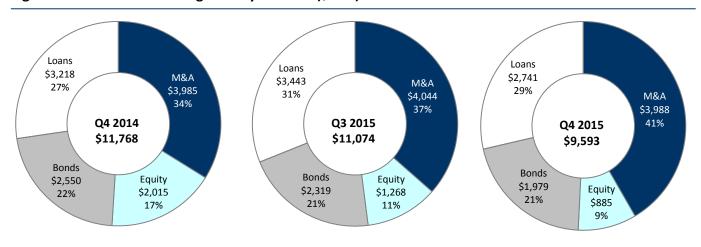
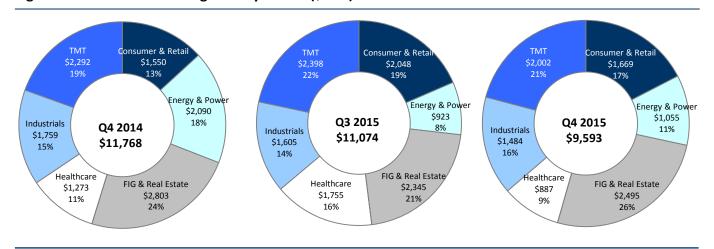


Figure 3: Investment Banking Fees by Sector (\$mm)



## Investment Banking Fees: Middle Market Deals Only

Figure 4: Middle Market IB Fees (\$bn)

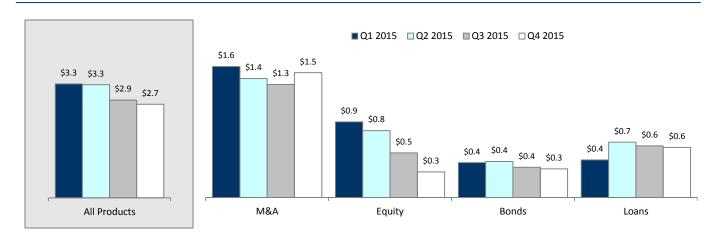


Figure 5: Middle Market IB Fees by Product (\$mm)

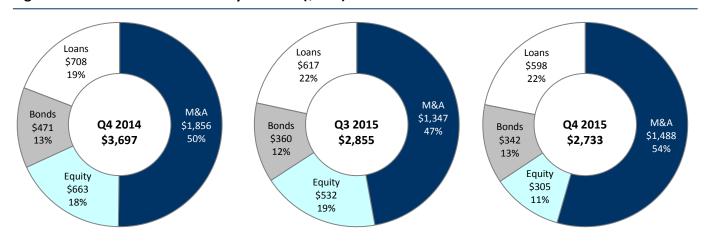


Figure 6: 2015 Middle Market IB Fee Ranking

Rank	All Products Ranking	M&A Ranking	ECM Ranking	DCM & Loans Ranking
1	Wells Fargo & Co	Houlihan Lokey	Jefferies LLC	Wells Fargo & Co
2	Jefferies LLC	Jefferies LLC	Cowen & Co	SunTrust Banks
3	Houlihan Lokey	Moelis & Co	Leerink Partners LLC	RBC Capital Markets
4	RBC Capital Markets	Evercore Partners	Stifel/KBW	BMO Capital Markets
5	Stifel/KBW	Lazard	Piper Jaffray Cos	Jefferies LLC
6	Piper Jaffray Cos	PNC Financial Services Group	Wells Fargo & Co	KeyBanc Capital Markets Inc
7	Raymond James Financial Inc	Raymond James Financial Inc	Raymond James Financial Inc	US Bancorp
8	Moelis & Co	Stifel/KBW	RBC Capital Markets	Mitsubishi UFJ Financial Group
9	Evercore Partners	William Blair & Co	William Blair & Co	Madison Capital Funding LLC
10	PNC Financial Services Group	RBC Capital Markets	Robert W Baird & Co Inc	General Electric Co
11	BMO Capital Markets	Robert W Baird & Co Inc	BMO Capital Markets	PNC Financial Services Group
12	William Blair & Co	Piper Jaffray Cos	JMP Securities LLC	Societe Generale
13	SunTrust Banks	Wells Fargo & Co	Sandler O'Neill Partners	Fifth Third Bancorp
14	Lazard	Sandler O'Neill Partners	Canaccord Genuity	CIT Group Inc
15	Cowen & Co	Stephens Inc	SunTrust Banks	HSBC Holdings PLC

Source: Freeman Consulting Services / Thomson Reuters

## Middle Market Investment Banking



Figure 7: Fees & Market Share of Middle Market Firms - All Products



Figure 8: Fees & Market Share of Middle Market Firms - M&A



Figure 9: Fees & Market Share of Middle Market Firms – ECM



Figure 10: Fees & Market Share of Middle Market Firms – DCM & Loans



Source: Freeman Consulting Services / Thomson Reuters

# Middle Market Investment Banking Fees: Sponsor Deals Only

Figure 11: Middle Market Sponsor Involved IB Fees (\$mm)

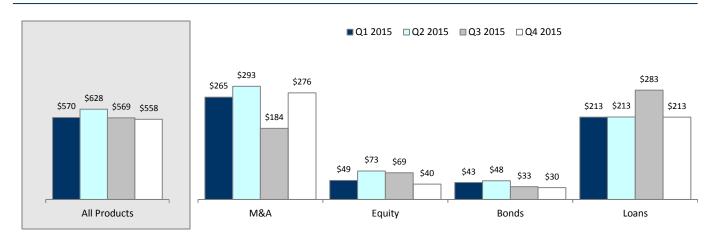


Figure 12: Middle Market Sponsor IB Fees by Product (\$mm)

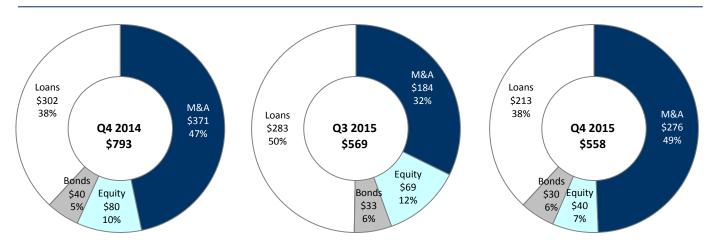


Figure 13: 2015 Middle Market Sponsor-Involved IB Fee Ranking

Rank	All Products Ranking	M&A Ranking	ECM Ranking	DCM & Loans Ranking
1	Jefferies LLC	Houlihan Lokey	Cowen & Co	Jefferies LLC
2	Houlihan Lokey	Jefferies LLC	Piper Jaffray Cos	RBC Capital Markets
3	PNC Financial Services Group	PNC Financial Services Group	Leerink Partners LLC	BMO Capital Markets
4	Wells Fargo & Co	William Blair & Co	Jefferies LLC	Wells Fargo & Co
5	BMO Capital Markets	Lazard	William Blair & Co	SunTrust Banks
6	William Blair & Co	Evercore Partners	Raymond James Financial Inc	Madison Capital Funding LLC
7	RBC Capital Markets	Moelis & Co	Robert W Baird & Co Inc	CIT Group Inc
8	Lazard	Robert W Baird & Co Inc	Wells Fargo & Co	KeyBanc Capital Markets Inc
9	SunTrust Banks	Wells Fargo & Co	JMP Securities LLC	General Electric Co
10	Piper Jaffray Cos	Lincoln International	Wedbush Securities	NXT Capital LLC
11	Evercore Partners	BMO Capital Markets	Canaccord Genuity	Macquarie Group
12	Macquarie Group	Rothschild	RBC Capital Markets	Societe Generale
13	Robert W Baird & Co Inc	Raymond James Financial Inc	BMO Capital Markets	HSBC Holdings PLC
14	Moelis & Co	Macquarie Group	KeyBanc Capital Markets Inc	NewStar Financial
15	Madison Capital Funding LLC	Piper Jaffray Cos	Needham & Co LLC	Sumitomo Mitsui Finl Grp Inc

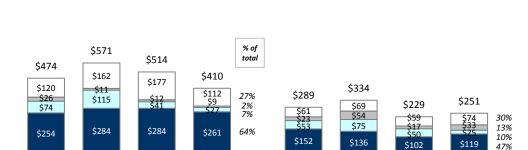
Source: Freeman Consulting Services / Thomson Reuters

bulge bracket firms (see page 13 for further detail)

## Middle Market Investment Banking Fees: Sector & Product



Figure 14: Consumer/Retail



Q2 2015 Figure 16: FIG & Real Estate

Q3 2015

Q4 2015

Q1 2015

Figure 17: Healthcare

Q2 2015

Q3 2015

Q4 2015

Q1 2015

Figure 19: TMT

Figure 15: Energy & Power

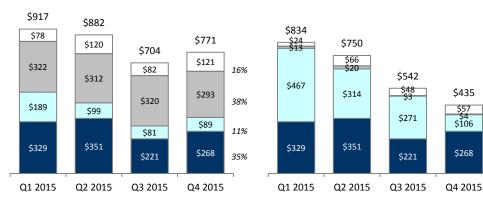
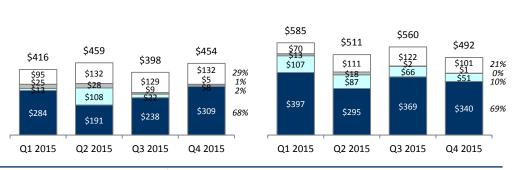


Figure 18: Industrials



Source: Freeman Consulting Services / Thomson Reuters

62%

# Middle Market Investment Banking League Tables by Fees

M&A advisory and ECM underwriting fees only Calendar year 2015

Figure 20: Consumer/Retail

Rank	Firm	Market Share
1	Houlihan Lokey	10.9%
2	Jefferies LLC	7.6%
3	William Blair & Co	6.5%
4	PNC Financial Services Group	5.7%
5	Robert W Baird & Co Inc	5.3%
6	Raymond James Financial Inc	4.8%
7	Piper Jaffray Cos	4.5%
8	Moelis & Co	4.5%
9	Lazard	3.5%
10	Guggenheim Securities LLC	3.4%
11	Stephens Inc	2.9%
12	RBC Capital Markets	2.1%
13	Evercore Partners	1.7%
14	Wells Fargo & Co	1.7%
15	Generational Equity	1.6%

Figure 22: FIG & Real Estate

Rank	Firm	Market Share
1	Sandler O'Neill Partners	10.7%
2	Stifel/KBW	10.0%
3	Raymond James Financial Inc	7.4%
4	Jefferies LLC	5.6%
5	Wells Fargo & Co	4.6%
6	Houlihan Lokey	3.8%
7	Evercore Partners	3.6%
8	RBC Capital Markets	3.5%
9	Robert W Baird & Co Inc	2.1%
10	DA Davidson & Co Inc	1.5%
11	SunTrust Banks	1.3%
12	Rothschild	1.3%
13	Lazard	1.3%
14	Macquarie Group	1.1%
15	MarshBerry & Co Inc	1.1%

Figure 24: Industrials

Rank	Firm	Market Share
1	Houlihan Lokey	13.1%
2	Moelis & Co	8.8%
3	PNC Financial Services Group	7.1%
4	Robert W Baird & Co Inc	4.6%
5	Jefferies LLC	4.4%
6	Lazard	3.8%
7	Evercore Partners	3.0%
8	Raymond James Financial Inc	2.6%
9	RBC Capital Markets	2.5%
10	Wells Fargo & Co	2.2%
11	William Blair & Co	2.1%
12	Generational Equity	2.0%
13	Lincoln International	2.0%
14	Piper Jaffray Cos	1.7%
15	M&A International	1.4%

Figure 21: Energy & Power

Rank	Firm	Market Share
1	Evercore Partners	15.1%
2	RBC Capital Markets	13.7%
3	Lazard	6.5%
4	Simmons & Co International	6.0%
5	Jefferies LLC	5.5%
6	Wells Fargo & Co	5.4%
7	Raymond James Financial Inc	3.8%
8	BMO Capital Markets	3.5%
9	Houlihan Lokey	3.4%
10	Stifel/KBW	3.4%
11	M&A International	3.0%
12	Alvarez & Marsal	2.7%
13	Robert W Baird & Co Inc	2.6%
14	Tudor Pickering & Co LLC	2.2%
15	Marathon Capital LLC	1.9%

Figure 23: Healthcare

Rank	Firm	Market Share
1	Jefferies LLC	10.7%
2	Leerink Partners LLC	10.4%
3	Cowen & Co	10.3%
4	Piper Jaffray Cos	9.1%
5	Houlihan Lokey	4.8%
6	Stifel/KBW	4.4%
7	William Blair & Co	4.4%
8	RBC Capital Markets	3.0%
9	JMP Securities LLC	2.5%
10	Canaccord Genuity	2.2%
11	Wells Fargo & Co	2.2%
12	Lazard	2.1%
13	Moelis & Co	2.1%
14	BMO Capital Markets	1.6%
15	Wedbush Securities	1.5%

Figure 25: TMT

Rank	Firm	Market Share
1	Houlihan Lokey	7.5%
	· · · · · · · · · · · · · · · · · · ·	
2	Jefferies LLC	7.2%
3	Qatalyst Partners	5.5%
4	Moelis & Co	5.4%
5	William Blair & Co	4.7%
6	Evercore Partners	3.5%
7	Raymond James Financial Inc	3.2%
8	Lazard	3.1%
9	Wells Fargo & Co	2.7%
10	Stifel/KBW	2.7%
11	Needham & Co LLC	2.5%
12	Piper Jaffray Cos	2.4%
13	<b>PNC Financial Services Group</b>	2.4%
14	Robert W Baird & Co Inc	1.8%
15	Petsky Prunier LLC	1.6%

Source: Freeman Consulting Services / Thomson Reuters

# Middle Market Investment Banking Fees: Market Share Change

**M&A** advisory and ECM underwriting fees only

Market share change ( $\Delta$ ) from Q4 2014 to Q4 2015

Figure 26: Top Overall Market Share Increases / Decreases

	#	Firm	Market Share ↑
Ì	1	Houlihan Lokey	6.5%
	2	PNC Financial Services Group	3.0%
	3	Moelis & Co	1.4%

#	Firm	Market Share <b>↓</b>
1	Wells Fargo & Co	(3.4%)
2	RBC Capital Markets	(2.8%)
3	StifeI/KBW	(2.5%)

Figure 27: Consumer/Retail

Rank	Firm	Market Share $\Delta$
Increases		
1	PNC Financial Services Group	15.3%
2	William Blair & Co	5.3%
3	RBC Capital Markets	3.5%
Deci	reases	
1	Lazard	(6.6%)
2	Piper Jaffray Cos	(4.6%)
3	Jefferies LLC	(3.9%)

Figure 28: Energy & Power

Ran	k Firm	Market Share Δ
Increases		
1	BMO Capital Markets	14.7%
2	Evercore Partners	13.2%
3	Stifel/KBW	6.7%
Dec	reases	
1	Wells Fargo & Co	(12.7%)
2	Jefferies LLC	(7.0%)
3	Simmons & Co International	(7.0%)

Figure 29: FIG & Real Estate

Ranl	k Firm	Market Share Δ
Incr	eases_	
1	Evercore Partners	8.4%
2	HSBC Holdings PLC	3.7%
3	Stephens Inc	3.5%
Dec	reases	
1	Wells Fargo & Co	(7.2%)
2	RBC Capital Markets	(6.0%)
3	StifeI/KBW	(5.4%)

Figure 30: Healthcare

Ranl	k Firm	Market Share Δ
Incr	eases_	
1	Houlihan Lokey	18.1%
2	Moelis & Co	8.4%
3	Piper Jaffray Cos	5.8%
<u>Decreases</u>		
1	StifeI/KBW	(6.8%)
2	Leerink Partners LLC	(6.6%)
3	BMO Capital Markets	(3.3%)

Figure 31: Industrials

Rank Firm Market S		
Increases		
1	StifeI/KBW	79.6%
2	RBC Capital Markets	67.1%
3	Evercore Partners	36.8%
<u>Decreases</u>		
1	AlixPartners LLC	(2.3%)
2	Macquarie Group	(2.2%)
3	Lincoln International	(1.5%)

Figure 32: TMT

Rank	c Firm	Market Share $\boldsymbol{\Delta}$
Incr	<u>eases</u>	
1	Houlihan Lokey	7.8%
2	PNC Financial Services Group	4.6%
3	Petsky Prunier LLC	4.0%
Dec	<u>reases</u>	
1	Evercore Partners	(8.2%)
2	RBC Capital Markets	(5.6%)
3	Wells Fargo & Co	(3.4%)

Source: Freeman Consulting Services / Thomson Reuters

9

# US Equity Market Trading Volume

### **Shares in billions**

Figure 33: NYSE Average Daily Trading Volume

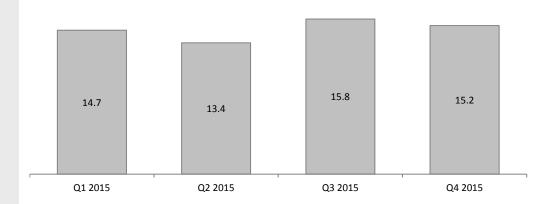


Figure 34: Nasdaq Average Daily Trading Volume

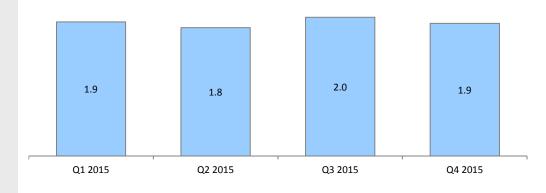
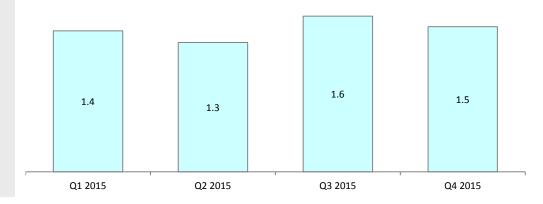


Figure 35: BATS & Direct Edge Average Daily Trading Volume



Freeman & Co. LLC Source: SIFMA 10

# US Bond Market Trading Volume

### \$ in billions

Figure 36: US Corporate Bond Market Average Daily Trading Volume

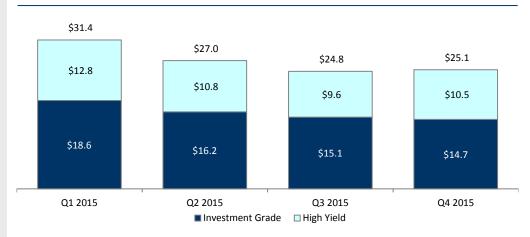


Figure 37: US Treasury Market Average Daily Trading Volume

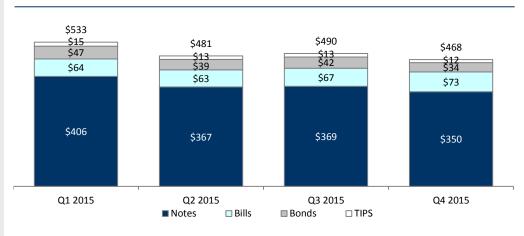
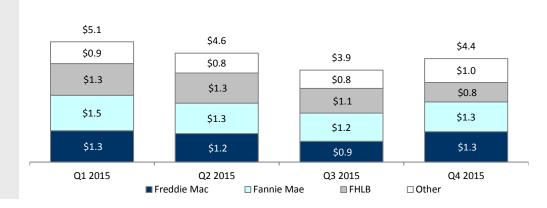


Figure 38: Agency MBS Market Average Daily Trading Volume



Freeman & Co. LLC Source: SIFMA

## US Broker-Dealer Public Company Comparables

Figure 39: US Broker-Dealer Public Company Comparables

(All figures in millions except per share data; All figures have been adjusted for extraordinary and non-recurring items) Valuation Metrics Summary Financials 12/31/2015 2015 Estimates<sup>(1)</sup> 2016 Estimates<sup>(1)</sup> Price / 2015E<sup>(1)</sup> Price / 2016E<sup>(1)</sup> Stock Market Price / Revenue Revenue Pre-Tax Revenue Pre-Tax Company Name Price Value Revenue Pre-Tax Book Cap Pre-Tax **Bank Holding Companies** Bank of America 16.83 \$ 175,242 \$ 233,632 \$ 84,665 \$ 24,274 \$ 1.41 \$ 87,455 \$ 26,150 \$ 1.57 0.8x 2.1x 7.2x 11.9x 2.0x 6.7x 10.7x Citigroup 51.75 154.163 205.630 75.812 25,469 5.49 75.646 25.849 5.76 0.7x2.0x 6.1x 9.4x 2.0x 6.0x 9.0x Goldman Sachs 180.23 80,264 76,503 34,280 10,965 17.46 34,875 12.959 18.73 1.0x 2.3x 7.3x 10.3x 2.3x 6.2x 9.6x **JPMorganChase** 66.03 243,065 219,660 96,428 34,142 5.63 100,734 38,709 6.22 1.1x 2.5x 7.1x 11.7x 2.4x 6.3x 10.6x Morgan Stanley 31.81 61.591 67.767 35.037 8.784 2.53 37.357 9.865 3.16 0.9x 7.0x 1.8x 12.6x 1.6x 6.2x 10.1x Wells Fargo 54.36 277,661 170,627 86,569 34,258 4.14 91,104 36,111 4.41 1.6x 3.2x 8.1x 13.1x 3.0x 7.7x 12.3x AVERAGE 1.0x 2.3x 7.1x 11.5x 2.2x 6.5x 10.4x MEDIAN 1.0x 2.2x 7.2x 11.8x 2.2x 6.3x 10.4x M&A Boutiques **Evercore Partners** 54.07 \$ 2,138 \$ 480 \$ 1,169 \$ 270 \$ 3.13 \$ 1,290 \$ 320 Ś 3.71 4.5x 1.8x 7.9x 17.3x 1.7x 6.7x 14.6x 276 254 43 334 87 Greenhill 28.61 839 0.85 1.74 3.0x 3.3x 19.7x 33.5x 2.5x 9.6x 16.5x 1.27 737 173 Houlihan Lokey 26.21 1.714 823 683 132 1.63 2.1x 2.5x 20.6x 2.3x 9.9x 13.0x 16.1x Lazard 45.01 5,873 1,155 2,414 601 3.72 2.602 694 3.69 5.1x 2.4x 9.8x 12.1x 2.3x 8.5x 12.2x Moelis & Co 29.18 1,588 151 543 150 1.65 630 172 1.89 10.5x 2.9x 10.6x 17.7x 2.5x 9.2x 15.5x AVERAGE 5.0x 2.6x 12.2x 20.2x 2.3x 8.8x 15.0x MEDIAN 4.5x 2.5> 10.6x 17.7x 2.3x 9.2x 15.5× Middle Market Cowen Group 3.83 410 763 498 40 0.23 \$ 596 76 0.50 0.5x 0.8x 10.1x 16.8x 0.7x 5.4x 7.7x 19.90 140 223 156 0.33 166 12 0.90 0.8x 12.2x 22.1x FBR 3 0.6x 0.9x NM NM INTL FCStone 33.46 633 397 624 78 2.92 744 86 2.83 1.6x 1.0x 8.1x 11.4x 0.9x7.4x 11.8x 5.46 116 131 136 17 0.63 159 24 0.81 0.9x 0.9x 8.7x 0.7x 4.8x JMP Group 6.7x 6.8x Oppenheimer & Co. 17.38 233 523 915 16 0.55 1,016 61 2.37 0.4x 0.3x 15.0x 0.2x 3.8x 7.3x 31.6x Piper Jaffray 40.40 614 795 625 98 3.96 648 97 3.96 0.8x 1.0x 6.3x 10.2x 0.9x 6.3x 10.2x Raymond James 57.97 8,298 4,522 5,275 816 3.58 5,520 880 3.85 1.8x 1.6x 10.2x 16.2x 1.5x 9.4x 15.0x Stifel Financial 42.36 2,944 2,493 2,399 2,861 3.51 1.2x 9.5x 15.8x 1.0x 6.4x 12.1x AVERAGE 1.0x 1.0x 9.4x 15.8x 0.9x7.0x 11.6x MEDIAN 0.8x 0.9x 0.8x 11.0x Retail / Online Brokers Charles Schwab 32.93 43,353 \$ 11,739 \$ 6,303 \$ 2,213 0.99 \$ 7,412 2,975 1.35 3.7x 6.9x 19.6x 33.3x 5.8x 14.6x 24.4x 8.684 1.790 2.009 E\*TRADE 29.64 5.812 561 1.17 734 1.60 1.5x 4.9x 15.5x 25.2x 4.3x 11.8x 18.6x Gain Capital 8.11 397 332 443 42 0.63 478 72 1.11 1.2x 0.9x9.5x 12.9x 0.8x 5.5x 7.3x 17.02 572 384 526 26 0.90 522 30 0.98 1.5x 1.1x NM 18.8x 1.1x 18.9x 17.4x TD AMERITRADE 4,903 1,290 1,407 3.8x 34.71 18,627 3,249 1.49 3,445 1.62 5.7x 23.4x 5.4x 13.2x 21.5x 14.4x AVERAGE 2.3x 3.9x 14.8x 22.7x 3.5x 12.8x 17.8x MEDIAN 1.5x 4.9x 15.0x 23.4x 4.3x 13.2x 18.6x Interdealer / Market Making **BGC Partners** Ś 9.81 Ś 2.484 Ś 528 Ś 2.648 Ś 334 Ś 0.74 Ś 2.857 Ś 427 Ś 0.87 4.7x 0.9x 7.4x 13.3x 0.9x 5.8x 11.3x ICAP £ 5.10 3,319 990 £ 1,230 £ 220 £ 0.27 £ 1,215 £ 218 £ 0.27 3.4x 2.7x 15.1x 18.9x 2.7x 15.2x 18.9x KCG Holdings 12.31 1,112 1,475 1,240 125 0.77 1,258 110 0.80 0.8x 0.9x 8.9x 15.9x 0.9x 10.1x 15.4x 4,052 945 4,308 308 4,384 309 2.66 4.3x 13.2x 18.1x 0.9x 13.1x LPL Financial 42.65 2.36 0.9x 16.0x £ Tullett Prebon 3.72 £ 906 £ 521 £ 798 £ 112 £ 0.31 £ 849 109 £ 0.33 1.7x 1.1x 8.1x 12.0x 1.1x 8.3x 11.3x AVERAGE 3.0x 1.3x 10.5x 15.6x 1.3x 10.5x 14.6x MEDIAN 3.4x 0.9x 8.9x 15.9x 0.9x 10.1x 15.4x

<sup>(1)</sup> Based on average consensus Bloomberg estimates as of Summary Financials; Estimates for firms with fiscal year ends other than 12/31 have been calendarized

## Data Methodology & Sources

#### 1. Investment Banking Deal & Fee Data (pages 3-9) – all data is US only

- Source: fees imputed by Freeman Consulting Services in partnership with Thomson Reuters investment banking transaction data
- Benchmarked fees include only M&A advisory fees, equity and bond underwriting fees, and syndicated loan arrangement fees
- Benchmarked fees do not include trading commissions, gains / losses on held securities, interest, or derivatives
- Regional segmentation based on location of asset / issuer
- Fee analyses include only closed transactions, and date ranges are based on transaction close date
- Estimated fee for deals with no disclosed advisor included in middle market fees
- Sector for sponsor deals reflect target industry for both sides
- M&A deal volume analyses include announced and closed transactions, and date ranges are based on transaction announcement date
- All data is provisional, and subject to adjustment in any future reporting
- Middle market data refers to all transactions under \$500mm in deal value for M&A and transactions under \$250mm in deal value for equity, bonds and loans. Transactions with undisclosed deal values also included
- Middle market firms and corresponding fee pools and market shares represent all firms except a basket of 10 bulge bracket investment banking firms selected by Freeman & Co. (BAML, Barclays, BNP Paribas, Citigroup, Credit Suisse, Deutsche Bank, Goldman Sachs, JP Morgan, Morgan Stanley, UBS)

#### US Equities & Fixed Income Volumes (pages 10-11)

- Source: Securities Industry and Financial Markets Association (SIFMA). Underlying sources:
  - Treasury: US Primary Dealer Trading Volumes (NY Fed)
  - Agency: NY Fed & FINRA Trace ("Other" includes Farmer Mac, HUD,
    Federal Farm Credit Banks, TVA and Resolution Funding Corporation)
  - Corporate Bonds: FINRA Trace
- NYSE Group equity market trading volumes include NYSE and AMEX/ARCA volumes
- Corporate bond trading volume includes publicly traded and 144A securities; excludes issues with maturities of one year or less and convertible bonds
- Corporate bond trading volume for Q4 2015 is calculated as a trading day weighted average for monthly volume data from July through September
- Daily trading figures do not include all trades reported for the asset class due to time, trade type, or trade size cutoffs. Monthly and certain annual averages are derived from daily trading and therefore will often be an undercount to actual figures

### **Investment Banking Services**

- Independent investment banking boutique with no proprietary capital markets business
- Transaction experience in the following sub-sectors:
  - Investment banking and brokerage
  - Asset and wealth management
  - Financial technology
  - Specialty finance and insurance
- 100+ M&A and equity/debt private placements
- Relationships with over 500 public and private large, middle market and boutique financial services firms

## **Strategic Consulting Services**

- · Market entry and client coverage strategies
  - Market sizing and competitive landscape analysis
  - Organization of capital markets departments
- Public offering advisory
- Personnel productivity
- Equity compensation plans
- Newsletter-style trend reports on investment banking and brokerage, asset management and financial technology

## **Investment Banking Benchmarking Consulting Services**

- · Investment banking deal and fee opportunity data and analysis
- Guided financial institutions through opportunities and obstacles in investment banking and capital markets since 1991
- Longstanding partnership with Thomson Reuters provides clients with both the resources and access of a large firm, and the personalized attention of a boutique
- Data-driven toolset reveals opportunities to increase revenue, gain market share and effectively allocate resources
- Sample analyses:
  - League tables and competitive positioning
  - Top fee paying clients/issuers
  - Monetizing corporate and lending relationships with investment banking fees
  - Market entry analysis
  - Missed deals analysis

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Independent Financial Services Advice

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